



2023

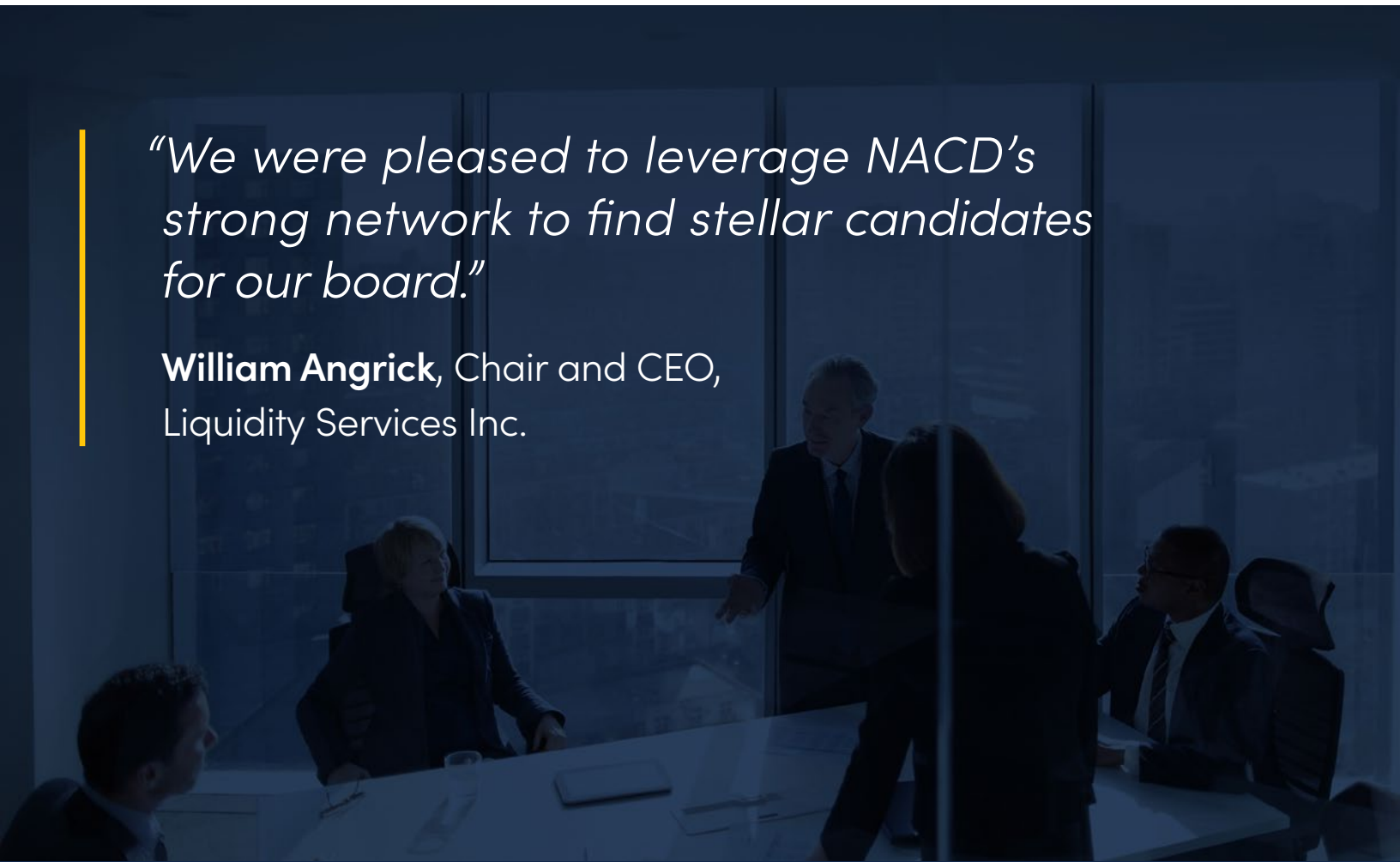
# Board Search Network Package

**Empowering Directors. Transforming Boards.**  
*Since 1977*

# Board Search Network Package

The field of suitable directors is vast and diverse, and finding the right director for your board's current and future needs is critical. The NACD Search Network Package helps your organization attract an outstanding, diverse candidate pool by leveraging the trusted NACD network. Your open board positions reach a wide-ranging audience of qualified directors and executives. NACD will promote your board's open role(s) via publications and communications our members find most valuable and read most often, plus a selection of diversity alliance organizations.

[View package details and pricing.](#)

A dimly lit conference room with large windows in the background. Several people in business attire are seated around a table, engaged in a meeting. The scene is captured in a dark, blue-tinted style.

*“We were pleased to leverage NACD’s strong network to find stellar candidates for our board.”*

**William Angrick**, Chair and CEO,  
Liquidity Services Inc.

# About NACD

## MISSION

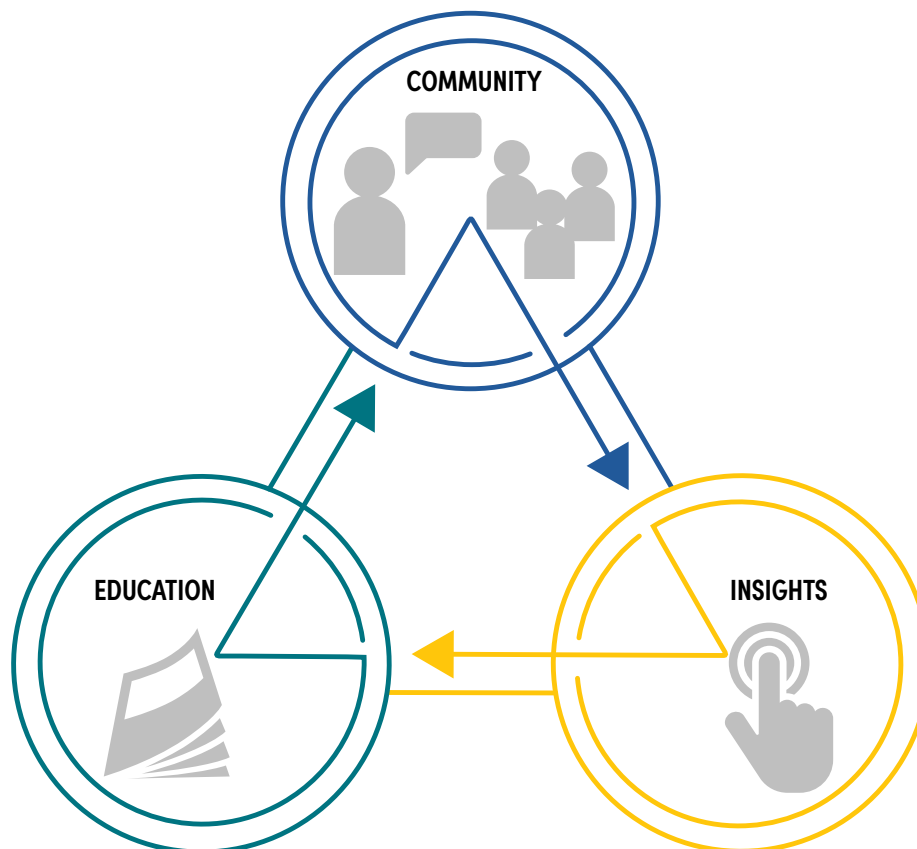
We empower directors and transform boards to be future ready.

## VISION

Corporate boards are recognized as trusted catalysts of economic opportunity and positive change—in business and in the communities they serve.

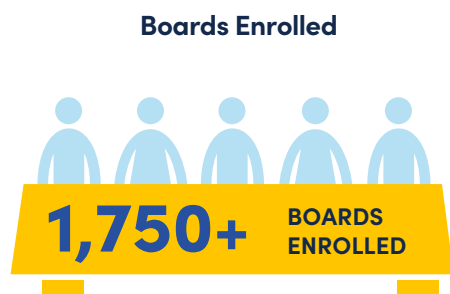
## WHAT WE DO

NACD is the leading member organization for corporate directors who want to expand their knowledge, grow their network, and maximize their potential. NACD offers three key benefits—education, insights, and community.



# Meet Our Members

NACD membership comprises more than 23,000 directors from leading public, private, and nonprofit organizations, and 93 percent of the Fortune 1000. Our members represent the full spectrum of industries and services. Many are experienced board leaders. Some are transitioning from highly successful executive careers to a new role in the boardroom. They constitute a deeply accomplished and diverse community. Across their demographics, home countries, businesses, and industries, they are united in their commitment to elevating board performance.



**72%**  
PUBLIC  
COMPANIES

**17%**  
PRIVATE  
COMPANIES

**9%**  
NONPROFIT

**2%**  
OTHER

# Reach a highly qualified director audience.

## BOARD SEARCH NETWORK PACKAGE

NACD will advertise your board’s open role(s) to a vast network of experienced corporate board directors, influential decision-makers, and accomplished business leaders. Your board position will be promoted over a **60-day timeframe** across key NACD member channels, publications, NACD Chapter Network connections, and via a selection of NACD diversity alliance organizations—**garnering an estimated 100,000+ impressions**.

**Specifications:** All placements will run as a **text-only** listing that includes a headline, a brief description of the board role (roughly 50 words or less), and a hyperlink to a landing page that contains the full specifications for the role and a way to apply. [View all client commitments.](#)

### Attract top talent via high-exposure advertising:

<a href="#">NACD Directors Daily®</a>	23,000 subscribers	4 placements
<a href="#">NACD Private Company Directorship Bi-Monthly Newsletter</a>	75,000 subscribers	2 placements
<a href="#">NACD Monthly Membership Newsletter</a>	23,000 subscribers	1 placement
<a href="#">NACD Chapter Board Member Newsletter</a>	400 NACD Chapter Board Members and staff	1 placement
<a href="#">NACD Diversity Alliances</a>	Audience reach will vary based on board role qualifications	1 placement

**Investment: \$19,900**

# Capture top board candidates.

Learn more about the variety of promotional channels, publications, and audience exposure included in this exclusive opportunity.

## NACD DIRECTORS DAILY®

- ▶ *NACD Directors Daily*—an exclusive NACD member benefit—is a daily bulletin that keeps corporate directors up to date with the most relevant news developments relating to corporate governance, finance, regulatory and legal policy, ESG, strategy, risk, and more.
- ▶ This highly informative e-newsletter, delivered early each business morning, summarizes and links to the most director-centric news stories and insights.
- ▶ **Circulation:** More than 23,000 corporate directors who serve on public and private boards, including 1,500+ NACD Certified Directors

## NACD PRIVATE COMPANY DIRECTORSHIP

- ▶ The *Private Company Directorship* is a popular biweekly e-newsletter that aims to educate readers on topics of interest to private company executives and their boards.
- ▶ The *Private Company Directorship* e-newsletter focuses on issues that are important to private company board directors including technology, audit and finance, the C-suite, law, policy, and the economy.
- ▶ The newsletter is published every other Sunday (distributed via email).
- ▶ **Circulation:** More than 75,000 private company executives and board directors

## NACD MONTHLY MEMBER NEWSLETTER

- ▶ The *NACD Monthly* membership newsletter highlights timely thought leadership, NACD publications, ongoing initiatives, and educational programs aiming to keep members informed and connected.
- ▶ The newsletter is published once monthly (distributed via email).
- ▶ **Circulation:** More than 23,000 corporate directors who serve on public and private boards, including 1,500+ NACD Certified Directors

## NACD CHAPTER BOARD MEMBER NEWSLETTER

- ▶ The NACD Chapter Network comprises 22 individual chapters spanning 35 cities nationwide, led by several hundred board members. The *NACD Chapter Board Member* newsletter updates those directors across the country on key NACD initiatives, programs, and developments.
- ▶ The newsletter is published once monthly (distributed via email).
- ▶ **Circulation:** More than 400 Chapter Board Members and staff

## NACD DIVERSITY ALLIANCES

- ▶ The NACD Diversity Alliances consist of a consortium of more than a dozen trusted partner organizations that serve populations underrepresented in the boardroom.
- ▶ **Circulation:** Audience reach will vary based on specific board role qualifications

# Client Commitments



- ▶ Provide NACD with a brief (no more than 50 words) description of the role to be used in the promotional placements.
- ▶ Provide NACD with board role information, including clear and precise role specifications, expectations, and preferences.
- ▶ Create a landing page on your company's website—or similar vehicle—that contains the full specifications for the role. This page must also include a contact person or email inbox at your organization that will collect all inquiries received from NACD-generated candidates.
- ▶ Your board or company will extend its formal acknowledgment to candidates through an outreach confirming receipt of inquiry or submission of résumé.

# Full Candidate Search

Looking for a more customized approach? NACD Board Search can facilitate a full director search for your company by working with your search committee to ascertain your company's needs, understand the skills required in your next director, and identify the right candidate through our diverse pool of talent. Visit [nacdonline.org/boardsearch](https://nacdonline.org/boardsearch) to learn more about our services.



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The NACD Member Engagement Team is ready to support your board search needs.

Contact our team at [boardadvisor@nacdonline.org](mailto:boardadvisor@nacdonline.org) for more information on this opportunity.

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