

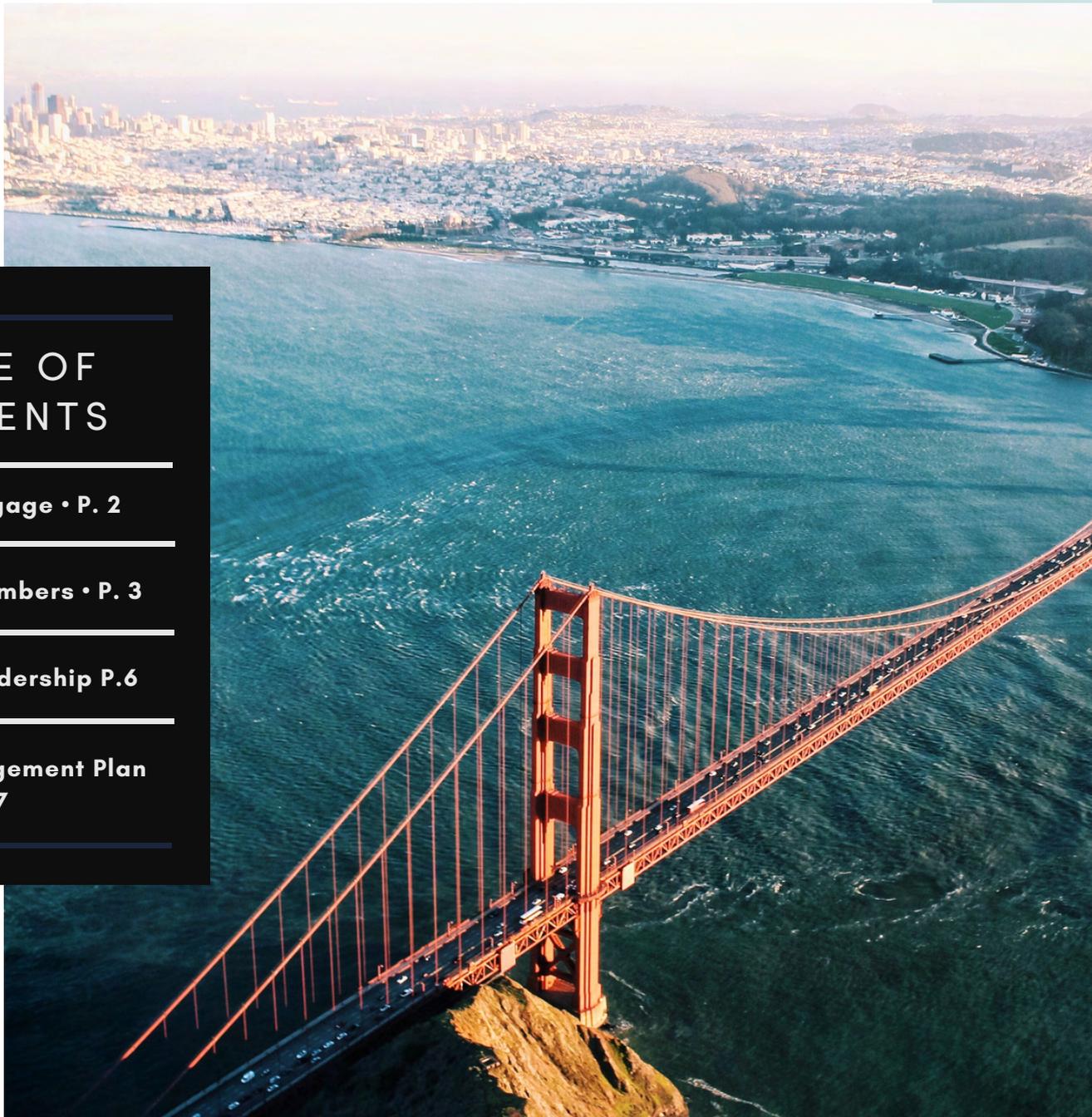
## TABLE OF CONTENTS

**Ways to Engage • P. 2**

**Meet our Members • P. 3**

**Chapter Leadership P.6**

**Build an Engagement Plan  
P.7**



# Ways to Engage

The NACD Northern California Chapter serves over 2,500 directors in the community by providing exemplary director programming and opportunities for peer-to-peer learning and interaction. By convening directors and experts to examine leading practices and anticipate developing issues, the chapter helps directors be more effective in the boardroom.



## ABOUT THE ORGANIZATION

NACD elevates board performance by providing board members with practical insights through world-class education, leading-edge research, and an ever-growing network of directors.

NACD empowers more than 25,000 directors to lead with confidence in the boardroom. As the recognized authority on leading boardroom practices, NACD helps boards strengthen investor trust and public confidence by ensuring that today's directors are well-prepared for tomorrow's challenges.

## CHAPTER PROGRAMMING

NACD Chapter Programming offers virtual learning opportunities to help NACD members lead with confidence in the boardroom, even in today's rapidly changing business environment. Chapter events focus on top-of-mind issues and are conducted in small sessions that encourage candid dialogue among director peers.

## PARTNER VALUE PROPOSITION

- Corporate Visibility
- Roundtable Hosting Opportunities
- Thought Leadership Distribution
- Meaningful relationships
- Expanded network
- Supporter of board diversity & good governance
- Complimentary Attendance
- Board Committee Position

## WHO ARE OUR MEMBERS?

- 32% Information Technology Boards
- 23% Health/Medical Boards
- 16% Consulting/Advisory Boards
- 10% Capital Markets Boards

## FULL BOARD COMPANIES

**73%**

Public

**16%**

Private

**11%**

Non-Profit

**25K**

Active Directors

# Connect with our Director Community



## VIRTUAL ROUNDTABLES

Directors gather for virtual interactive conversation to discuss hot off the press board issues to ensure that they stay relevant and up to date. In Northern California, that often means knowing more about technology and thinking at least two years ahead.

## MIX & MINGLE

The best directors are life-long learners who know what questions they should be asking in the boardroom. They enjoy expanding their networks and building new meaningful relationships. Whether hosting an event on a private yacht, or a classic cocktail hour, directors will find value in the opportunity and experience.

## COFFEE COHORTS

We curate a smaller group of directors whom you would like to meet and get to know. The cohorts are an hour long and provide a more intimate setting with directors who share common interests. These are usually done virtually to accommodate geography and tight morning schedules.

## PRIVATE DINNERS

Cutting-edge board topics are the feature of the evening, but friendships are the result. Fun cocktail hour followed by an intimate and engaging dinner conversation keep our directors asking for more.

# NACD Northern California Chapter Companies

10X Genomics, Inc.  
1Life Healthcare, Inc. (One Medical)  
23andMe, Inc.  
A.K.A. BRANDS HOLDING CORP  
Adamas Pharmaceuticals, Inc.  
Adobe, Inc.  
Advanced Micro Devices, Inc. (AMD)  
Aemetis, Inc.  
Agilent Technologies, Inc.  
Aimmune Therapeutics, Inc.  
Airbnb, Inc.  
Alector, Inc.  
Allogene Therapeutics, Inc.  
Alpha and Omega Semiconductor Limited  
Alphabet, Inc.  
Altimeter Growth Corp. 2  
Ambarella, Inc.  
Amplitude, Inc.  
Amyris, Inc.  
Anaplan, Inc.  
Apex Technology Acquisition Corporation  
Applied Materials, Inc.  
AppLovin Corp.  
Arista Networks, Inc.  
Asana, Inc.  
Atara Biotherapeutics, Inc.  
Autodesk, Inc.  
Bank of Marin Bancorp  
Barracuda Networks, Inc.  
Berkeley Lights, Inc.  
Bill.com Holdings, Inc.  
BioMarin Pharmaceutical, Inc.  
Bio-Rad Laboratories  
Blackhawk Network Holdings, Inc.  
Block  
Box, Inc.  
BridgeBio Pharma, Inc.  
Broadcom, Inc.  
Brocade Communications Systems, Inc.  
Cadence Design Systems, Inc.  
California Water Service Group  
Calix, Inc.  
CareDx, Inc.  
Cavium, Inc.  
Central Garden & Pet Company  
Cerus Corporation  
Chegg, Inc.  
ChemoCentryx, Inc.  
Chevron Corporation  
Cisco Systems, Inc.  
CloudFlare, Inc.  
Codexis, Inc.  
Coherus BioSciences, Inc.  
CONFLUENT, INC.  
Corium International, Inc.  
COUCHBASE, INC.  
Coupa Software Incorporated  
Cutera, Inc.  
Dermira, Inc.  
Diamond Foods, LLC  
Docusign, Inc.  
Dolby Laboratories, Inc.  
DoorDash, Inc.  
e.l.f. Beauty, Inc.  
eBay, Inc.  
Edelman Financial Engines, Inc.  
Elastic N.V.  
Electronics For Imaging, Inc.  
Energy Recovery, Inc.  
ENTERPRISE 4.0 TECHNOLOGY  
ACQUISITION CORP  
Equinix, Inc.  
Essex Property Trust, Inc.  
Exponent, Inc.  
Fair Isaac Corporation (FICO)  
First Republic Bank  
Five9, Inc.  
Flex, LTD  
FormFactor, Inc.  
Fortinet, Inc.  
Four Corners Property Trust, Inc.  
Franklin Resources, Inc.  
Gap, Inc.  
Gilead Sciences, Inc.

# NACD Northern California Chapter

## Companies continued

Glu Mobile, Inc.  
Google Capital Management  
Company, LLC  
Guardant Health, Inc  
Guidewire Software, Inc.  
HP, Inc.  
Infosys, Ltd  
Inphi Corporation  
Intel Corporation  
Intuit, Inc.  
Intuitive Surgical, Inc.  
iRhythm Technologies, Inc.  
Jazz Pharmaceuticals, Inc.  
Juniper Networks, Inc.  
Kaiser Permanente  
Keysight Technologies Inc.  
Lam Research Corporation  
Logitech, Inc.  
Lucid Group, Inc.  
Lumentum Holdings, Inc.  
Lyft, Inc.  
MARQETA, INC.  
Maxim Integrated Products, Inc.  
McAfee Corp.  
Meta Platforms, Inc.  
MuleSoft, Inc.  
Myokardia, Inc.  
NetApp, Inc.  
Netflix, Inc.  
New Relic, Inc.  
NUTANIX, INC.  
NVIDIA Corporation  
Okta, Inc.  
PagerDuty, Inc.  
Palo Alto Networks, Inc.  
PayPal Holdings, Inc.  
PG&E Corporation  
Pinterest, Inc.  
Prologis, Inc.  
Proofpoint, Inc.  
Pure Storage, Inc.  
Ross Stores, Inc.  
Salesforce.com  
Sanmina Corporation  
Seagate Technology, PLC  
ServiceNow, Inc.  
Shockwave Medical, Inc.  
Simpson Manufacturing Co., Inc.  
SiTime Corporation  
Slack Technologies, Inc.  
SolarEdge Technologies, Inc.  
Splunk, Inc.  
SunPower Corporation  
Sunrun, Inc.  
Super Micro Computer, Inc.  
SVB Financial Group  
Synaptics, Inc.  
Synnex Corporation  
Synopsys, Inc.  
The Clorox Company  
The Cooper Companies, Inc.  
Trimble, Inc.  
TriNet Group, Inc.  
Twilio, Inc.  
Twitter, Inc.  
Ultragenyx Pharmaceutical, Inc.  
Unity Software, Inc.  
UPSTART HOLDINGS, INC.  
Upwork, Inc.  
Varian Medical Systems, Inc.  
Veeva Systems, Inc.  
Verifone Systems, Inc  
Visa, Inc.  
VMware, Inc.  
Vocera Communications, Inc.  
Wells Fargo & Co.  
Western Digital Corporation  
Williams-Sonoma, Inc.  
Workday, Inc.  
Xilinx, Inc.  
Zendesk, Inc.  
Zscaler, Inc.

\*To request a full list of companies, please contact Lisa Spivey at [lspivey@northerncalifornia.nacdonline.org](mailto: lspivey@northerncalifornia.nacdonline.org)

# CHAPTER LEADERSHIP



**Claudia Fan Munce**  
Board Chair



**Laurie Yoler**  
Nominating & Governance  
Chair



**Gary Strong**  
Finance Chair



**Alison Davis**  
Director



**Ira Ehrenpreis**  
Director



**Jack Lazar**  
Director



**Robin Washington**  
Director



**Maggie Wilderotter**  
Director



**Melinda Yee Franklin**  
Director



**Lisa Spivey**  
Executive Director



**Kate Azima**  
Director of Partnerships  
& Marketing



**Danielle Cipowski**  
Director of Operations



**Ryan Corp**  
Program & Marketing  
Associate

# PARTNERSHIP OPPORTUNITIES



## HOW CAN YOU PARTNER WITH US?

**Build a custom engagement plan.**

Host a given number of virtual roundtables, coffee cohorts, private dinners, or larger in-person networking events

Collaborate on NACD Northern California podcast episodes

Be endorsed as a community champion of good governance

Have your thought-leadership highlighted on NACD Northern California social media and website

Choose a position in our outbound marketing campaigns

Be promoted on the NACD Northern California homepage with inbound links to your company website

# OUR PARTNERS



# GET INVOLVED

## YOUR RETURN ON INVESTMENT COMES THROUGH ALIGNMENT & ENGAGEMENT

Our chapter continues to thrive due to chapter staff, leaders and partners who fully engage. They advance the chapter to new levels of success, while creating value for stakeholders that is defined by world-class director programming, board leadership and governance excellence, and the sharing of insights and NACD intellectual capital.

### CONTACT US:

To apply for sponsorship, complete our [Application Form](#) or contact us below to learn more.

#### **Lisa Spivey**

Executive Director  
415-333-3800  
[lspivey@northerncalifornia.nacdonline.org](mailto:lspivey@northerncalifornia.nacdonline.org)

#### **Kate Azima**

Director of Partnerships & Marketing  
[Kate@northerncalifornia.nacdonline.org](mailto:Kate@northerncalifornia.nacdonline.org)

#### **Danielle Cipowski**

Director of Operations  
[Danielle@northerncalifornia.nacdonline.org](mailto:Danielle@northerncalifornia.nacdonline.org)

#### **Ryan Corp**

Program & Marketing Associate  
[Ryan@northerncalifornia.nacdonline.org](mailto:Ryan@northerncalifornia.nacdonline.org)

