



NACD Technology Symposium Agenda

July 10-11, 2017 | Ritz-Carlton | Half Moon Bay, CA

Day 1 – Monday, July 10

7:00 a.m.–8:00 a.m. Miramar I/II	Registration/Breakfast
8:15 a.m.	Buses Depart for Silicon Valley Please meet on the main driveway (Miramontes Point Drive) to board buses.
9:00 a.m.–9:10 a.m.	Arrival & Check-in at Plug and Play Please be seated in the EXPO hall.
9:10 a.m.–9:15 a.m.	Welcome and Introductions
9:15 a.m.–10:00 a.m.	Corporate Venturing and Innovation in Silicon Valley Presentation  Bonny Simi President, JetBlue Technology Ventures; Independent Director, Red Lion Hotel Corp.
10:00 a.m.–10:25 a.m.	Silicon Valley Ecosystem presented by Plug and Play
10:25 a.m.–10:40 a.m.	Networking Break
10:40 a.m.–11:15 a.m.	Tour of Plug and Play
11:15 a.m.–11:45 a.m.	Buffet Lunch Please be seated with your plate in the EXPO hall.
11:45 a.m.–12:45 p.m.	Start-up Presentations During lunch, 4-5 startups will present for 6 minutes each, with time for Q&A afterwards.
1:00 p.m.	Buses Depart for Rosewood Hotel
1:30 p.m.–1:40 p.m.	Arrival & Introductions at Andreessen Horowitz
1:40 p.m.–1:50 p.m.	Andreessen Horowitz Overview
1:50 p.m.–2:30 p.m.	Mobile Trends Presentation  Benedict Evans Partner, Andreessen Horowitz
2:30 p.m.–2:45 p.m.	Q&A with Benedict Evans
2:45 p.m.–3:05 p.m.	Coffee Break
3:05 p.m.–4:20 p.m.	Start-Up Presentations <i>Customer Journey:</i> Usermind <i>Enterprise Transformation:</i> Capriza <i>Software is Healing the World:</i> Omada Health
4:20 p.m.–4:30 p.m.	Wrap-up & Departures
4:30 p.m.	Buses Depart for Ritz Carlton

6:30 p.m.–8:00 p.m.

Networking Dinner and Fireside Chat

Ballroom Salons I/II



Colleen Brown

Director, True Blue Inc., DataSphere Technologies, Port Blakely, Delta Dental of Washington; Founder, Marca Global



Gerri Elliott

Director, Whirlpool Corp., Bed, Bath and Beyond, Imperva, Inc., Charlotte Russe, Inc., Puppet Labs; Founder, Boardrooms



Erin Essenmacher

Chair, Gandhi Brigade; Chief Programming Officer, NACD

Day 2 – Tuesday, July 11

Ritz-Carlton | Half Moon Bay, CA

7:00 a.m.–8:00 a.m.

Registration/Breakfast

Ballroom
Foyer/Terrace

7:55 a.m.–8:00 a.m.

Welcome and Overview

Ballroom Salons I/II



Erin Essenmacher

Chair, Gandhi Brigade; Chair Emeritus, Women in Film and Video; Chief Programming Officer, NACD

8:00 a.m.–8:45 a.m.

Keynote: Future Trends

Ballroom Salons I/II

A leading technology whisperer explores critical future trends on the horizon and how these new ideas will impact your businesses and boardroom.



Shelly Palmer

CEO, The Palmer Group LLC

8:45 a.m.–9:00 a.m.

Networking Break

9:00 a.m.–9:45 a.m.

Digital Transformation and Risk Management

Ballroom Salons I/II

The impact of digital technology on value creation and company valuations across industries is vast, with estimates of the global digital economy accounting for 22% of the world's economy in 2015, forecast to grow to 25% in 2020. While digital first emerged as a marketing tactic and progressed into the operational efficiency domain, it is now a major strategic imperative evolving at a staggering pace. This session will provide directors with a board-level strategic overview of the digital revolution and its implications; including considerations concerning the corporate strategy, structure, leadership, valuation, and financial promise of a company in an economy where winners and losers are more and more determined by their digital strategy and capabilities.



Ryan McManus

Director, Nortech Systems Inc.; SVP, Partnerships and Development, EVERYTHING



Ray Rothrock

Director, Check Point Software, GAIN (Gateway for Accelerated Innovation in Nuclear), Roku, Inc., Massachusetts Institute of Technology Corporation, Tri Alpha Energy, Inc., Team8, UTIMCO; CEO & Chair, RedSeal Inc.; Partner Emeritus, Venrock

9:45 a.m.–10:00 a.m.

Networking Break

10:00 a.m.–10:45 a.m.

Ballroom Salons I/II

Short Takes on Big Ideas: AI, Machine Learning and Wearables

This series of short, deep dive talks will deepen your understanding of key emerging trends. Led by experts in each field, these provide the backbone of our panel discussions and peer to peer dialogue around the risk and strategy implications of digital transformation.



Barbara Adey

CEO, The Adey Group; Former Vice President, Business Development, Hewlett Packard Enterprise



Maureen Conners

Director, Fashion Incubator SF, NACD Northern California Chapter; Founder, Conners Consulting; Former Director, Deckers Outdoor Corp.



Anastassia Lauterbach

Independent Director, Dun & Bradstreet Corp.; Advisory Board Director, Kaspersky Lab ZAO; Founder & CEO, Lauterbach Ventures

10:45 a.m.–11:00 a.m.

Networking Break

11:00 a.m.–11:45 a.m.

Ballroom Salons I/II

Short Takes on Big Ideas: Blockchain, Privacy, Internet of Things, and Innovation at Scale

This series of short, deep dive talks will deepen your understanding of key emerging trends. Led by experts in each field, these provide the backbone of our panel discussions and peer to peer dialogue around the risk and strategy implications of digital transformation.



Horacio Barakat

Vice President of Corporate Strategy, Broadridge Financial Solutions Inc.



Robert Silvers

Partner, Paul Hastings LLP; Former Assistant Secretary for Cyber Policy, U.S. Department of Homeland Security



Jennifer Wolfe

Director, Domain Diction; Founder & CEO, Dot Brand 360; Managing Partner, Wolfe, Sadler, Breen, Morasch & Colby

11:45 a.m.–12:45 p.m.

Networking Lunch

Ballroom Terrace

12:45 p.m.–1:45 p.m.

Ballroom Salons I/II

Panel: AI, Machine Learning and Wearables

Following on the morning's Short Takes on Big Ideas, a panel of directors, risk professionals, and tech experts will discuss what this all means for the boardroom. How should directors think about risk oversight and strategic planning in the context of technology disruption?



Barbara Adey

CEO, The Adey Group; Former Vice President, Business Development, Hewlett Packard Enterprise



Andrea Bonime-Blanc

Director, Corporate Excellence - Centre for Reputation Leadership (Madrid), Research Centre of Governance, Sustainability and Reputation (IE Business School); Chair Emeritus, Ethics & Compliance Association; Ethics Advisor, Financial Oversight & Management Board of Puerto Rico; CEO & Founder, GEC Risk Advisory



Maureen Connors

Director, Fashion Incubator SF, NACD Northern California Chapter; Founder, Connors Consulting; Former Director, Deckers Outdoor Corp.



Anastassia Lauterbach

Independent Director, Dun & Bradstreet Corp.; Advisory Board Director, Kaspersky Lab ZAO; Founder & CEO, Lauterbach Ventures

1:45 p.m.–2:00 p.m.

Networking Break

2:00 p.m.–2:45 p.m.

Ballroom Salons I/II

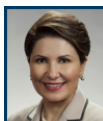
When Innovation Meets Regulation

Emerging technology presents almost greenfield opportunities for corporate innovation, but it also presents a host of potential risks and pitfalls for companies who don't fully understand the attendant liability exposure and regulatory implications. From the impact of changing net neutrality law and global privacy regulations to the heightened potential for long-term reputation damage, pitfalls abound. Directors and innovation experts discuss some of the major regulatory and liability issues that should be top of mind as boards consider corporate strategy in the innovation age.



Danny Le

Partner, KPMG LLC



Sonya Sepahban

Independent Director, Cooper-Standard Holdings, Genomenon Inc.; Investment Committee Member, Michigan Angel Fund; Former SVP, General Dynamics



Jennifer Wolfe

Director, Domain Diction; Founder & CEO, Dot Brand 360; Managing Partner, Wolfe, Sadler, Breen, Morasch & Colby

2:45 p.m.–3:00 p.m.

Networking Break

3:00 p.m.–3:45 p.m.

Ballroom Salons I/II

Peer Exchange

These small-group table exercises, broken out by industry, invite participants to consider the day's insights on emerging technology from the standpoint of industry disruption.

3:45 p.m.–4:30 p.m.

Ballroom Salons I/II

Insights into Action: Tying it All Together

Successfully navigating the disruptive forces impacting businesses today is every leader's biggest challenge. In this session, thought leaders and directors share leading practices that boards can utilize to better prepare their organizations for the opportunities and risks appearing on the horizon.



Ashik Ardeshta

Partner and Head of Strategic IT and Operations Practice, Americas, Oliver Wyman



Scott Lenet

Director, Touchdown Ventures, GameSalad Inc., NinthDecimal Inc.; Chair, BOOM! Studios; Founder and President, Touchdown Ventures; Managing Partner, Frontier Venture Capital Inc.



Ray Rothrock

Director, Check Point Software, GAIN (Gateway for Accelerated Innovation in Nuclear), Roku, Inc., Massachusetts Institute of Technology Corporation, Tri Alpha Energy, Inc., Team8, UTIMCO; CEO & Chair, RedSeal Inc.; Partner Emeritus, Venrock

4:30 p.m.

Program Adjourns

Reserve your seat today ►

Attendance at the entire course is mandatory for NACD Fellowship® credits. Please make your travel plans according.