

NACD Global Cyber Forum Agenda

17-18 APRIL 2018 | THE HOTEL PRESIDENT WILSON | GENEVA, SWITZERLAND

DAY 1. TUESDAY, 17 APRIL

To enhance your visit to Geneva, and experience all that the city and surrounding area has to offer, we invite you to contact the **Hotel President Wilson's concierge team at +41 (0) 22 906 6102 or concierge@hotelpwilson.com** to learn about the variety of public and private tours and excursions offered daily. Chef Concierge, Pascal Mehee, and his team are ready to assist with airport transfers, private tours, scheduled tours to museums, chocolate makers, watch factories, Annecy, Yvoire, and Mount Blanc. For a sample of tour offerings, visit [Keytours Geneva](#).

18:00 – 19:00

Wilson Foyer

Networking Cocktails and Welcome Reception

19:00 – 21:00

WLS Room

Dinner with Keynote Address



Dr. Simon Singh

Journalist, TV Producer, Author, *The Code Book*, *Fermat's Last Theorem*, *Big Bang*, *Trick or Treatment?*

DAY 2. WEDNESDAY, 18 APRIL

07:00 – 08:00

Power Breakfast (3 concurrent sessions)

Join cybersecurity experts, corporate cybersecurity leaders (CISOs) and non-executive directors (NEDs) for informal, interactive discussions about cybersecurity's hottest issues.

OPTION 1

O Room

Report from the Front Lines of Technology

Hear about the latest developments in the Internet of Things (IoT), cloud computing, mobile, artificial intelligence, robotics and more - that are affecting companies in every industry, and discuss the questions board members should ask their management teams about the cybersecurity implications of emerging technologies.



Dr. Matthias Bossardt

Partner, KPMG AG; Head of KPMG's Cyber Security and Technology Risk practice (Switzerland)



Olga Botero

Chair, IT & Cyber Committee, Independent Director, EVERTEC, Inc. (NYSE: EVTC), Colombia; Former CIO, Grupo Bancolombia; Senior Advisor



Richard Spearman

Group Corporate Security Director, Vodafone Group plc

OPTION 2

Jupiter Room

Cybersecurity: The Human Factor

A company's workforce has the potential to be one of the biggest threats to the security of its data assets, or the key to a robust cyber-defense strategy. Learn how leading companies are establishing cultures of cyber-awareness at all levels of their organizations -- including among top management and in the boardroom.



Steve Lamb

Principal Technical Consultant, Rapid7, Inc.



Dr. Mantsika Matookane

Non-Executive Director, Johannesburg Stock Exchange (JSE) Ltd; NMG Consultants and Actuaries (Pty) Ltd; Board Director, Nedbank Group Ltd



William E. McCracken

Director, NACD, MDU Resources Group Inc.; President, Executive Consulting Group

OPTION 3

Neptune Room

Building the Boardroom Cybersecurity Dashboard

In a recent NACD survey, less than 20% of board members say they are "very satisfied" with the information they receive from management about cyber-risks. What key metrics, benchmarks, and sources of information (internal to the company as well as external) are essential for effective board oversight of cybersecurity?



Jeff Brown

Vice President, Chief Information Security Officer, Raytheon Co.



Dr. Maya Bundt

Head, Cyber and Digital Solutions, Swiss Reinsurance Company Ltd.; Director, Valiant AG, Swiss Re Direct Investments Company Ltd., Swiss Re Principal Investments Company Ltd.



Mark Camillo

Head of Professional Indemnity & Cyber, EMEA, AIG

08:15 – 08:30

WLS Room

Welcome and Overview



Robyn Bew

Director of Strategic Content Development, NACD



Peter Gleason

President & CEO, NACD

08:30 – 09:30

WLS Room

The New Cybersecurity State of Play

Overview of the current global cyber-threat environment, focusing on the important emerging trends and developments that corporate board members need to know about.



Josh Klein

Technologist, Consultant, and Advisor

09:30 – 10:30

WLS Room

The Shifting Regulatory Landscape

How will new cyber-regulations—including the European General Data Protection Regulation and other key standards and requirements—affect global companies in 2018 and beyond, and what does it all mean for the work of the board?



Dani Michaux

Chief Information Officer, Head of IT Advisory, ASEAN and ASPAC Cyber Security Lead (Malaysia), KPMG LLP



Dr. Gerhard Schabhüser

Vice President, the Federal Office for Information Security (BSI)

10:30 – 10:45

Networking Break

10:45 – 11:45

WLS Room

Public-Private Collaboration on Cybersecurity

Given the unique nature of cybersecurity threats, coordination between industry and government is essential. Yet many companies are uncertain about how to engage, given the wide range of public-private partnership activities at both the national and global levels, many of which are in relatively early stages of evolution. What protocols have been developed, and what initiatives are being proposed? What questions should board members ask about how their companies are working with national and international agencies on cyber issues?



Jen Ellis

Vice President, Policy and Public Affairs, Rapid7, Inc.



Gen. Koen Gijbers

Senior Advisor, Network Centric Industry Operations Industry Consortium; Former General Manager, NATO Communications and Information Agency; Former CIO, Netherlands Ministry of Defence



Dr. Phyllis A. Schneck

Managing Director and Global Leader of Cyber Solutions, Promontory Financial Group, an IBM Company

11:45 – 12:00

Networking Break

12:00 – 13:00

WLS Room

Securing the Global Company

CISOs and NEDs from multinational companies talk about the changing face of cyber hygiene in response to emerging threats and technological advances, how strong cybersecurity practices can strengthen a company's competitive position, and implications for the information that management needs to provide to board members.



Dr. Maya Bundt

Head, Cyber and Digital Solutions, Swiss Reinsurance Company Ltd.; Director, Valiant AG, Swiss Re Direct Investments Company Ltd., Swiss Re Principal Investments Company Ltd.



John Hermans

Cyber Security Lead Partner, KPMG LLP



Sara Grootwassink Lewis

Audit Committee Chair, Sun Life Financial, Weyerhaeuser Co., PS Business Parks; Director, Leadership Board of the U.S. Chamber of Commerce Center for Capital Markets Competitiveness; Trustee, Brookings Institution



Richard Spearman

Group Corporate Security Director, Vodafone Group plc

13:00 – 14:30

I Room

Networking Lunch and Fireside Chat



The Rt. Hon Baroness Pauline Neville-Jones DCMG

Senior Adviser, Ridge Global; Member of the House of Lords and Privy Councillor, UK; Former Minister of State for Security and Counterterrorism



Peter Gleason

President and CEO, NACD

14:30 – 15:30

WLS Room

The Board’s Evolving Role in Cyber-Risk Oversight

How are corporate boards keeping pace with the rapidly-changing cyber-threat environment? How can board members evaluate the level of their companies’ resilience to cyberattacks? Seasoned global NEDs and cybersecurity experts share leading-edge practices and lessons learned. The session will include findings from recent roundtables in Germany and London focused on adaptation of the principles from NACD’s *Director’s Handbook on Cyber-Risk Oversight*.



Larry Clinton

President and CEO, Internet Security Alliance; Director, IT Sector Coordinating Council, Cybersecurity Advisory Board for the Center for Audit Quality



Erin Essenmacher

Director; Gandhi Brigade; Chief Programming Officer, NACD



Dr. Anastassia Lauterbach

Independent Director, Dun & Bradstreet Corp.; Advisory Board Director, Kaspersky Lab ZAO; Founder & CEO, Lauterbach Ventures



Shelley Leibowitz

President, SL Advisory; Director, E*TRADE Financial, Child Guidance Center of Southern CT; Former Group Chief Information Officer, World Bank

15:30 – 15:45

Networking Break

15:45 – 17:15

WLS Room

Cyber-breach Simulation and Peer Exchange

What happens when senior executives and board members of a fictitious global company respond to a major cyber incident? A cybersecurity expert will lead us through the events on the day of, and in the months following, the discovery of a cyber-breach. Attendees will discuss key takeaways in facilitated small-group discussions.



Greg Bell

Global Cyber Security Practice Co-Leader and Principal, KPMG LLP



Jeff Brown

Vice President, Chief Information Security Officer, Raytheon Co.



Lucy Fato

Executive Vice President & General Counsel, American International Group, Inc. (AIG)



Sara Grootwassink Lewis

Audit Committee Chair, Sun Life Financial, Weyerhaeuser Co., PS Business Parks; Director, Leadership Board of the U.S. Chamber of Commerce Center for Capital Markets Competitiveness; Trustee, Brookings Institution



William E. McCracken

Director, NACD, MDU Resources Group Inc.; President, Executive Consulting Group



Carol Meyers

Chief Marketing Officer, Rapid7; Director, Emarsys eMarketing Systems AG, MineralTree Inc.



Dennis Whalen

Leader, Board Leadership Center, KPMG LLP

17:15 – 17:30

WLS Room

Concluding Remarks

17:30 – 18:30

Wilson Foyer

Closing Reception

18:30

Program Adjourns



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