

NACD Future Trends Agenda

JUNE 13, 2018 | THE FAIRMONT | AUSTIN, TX

TUESDAY, JUNE 12

2:00 p.m. – 3:00 p.m.

Palm Park, Level 7

Badge Pickup at Registration Desk

3:30 p.m.

Group Transfer to Capital Factory

Please gather in the lobby of the Fairmont at 3:15 p.m. Buses leave promptly at 3:30 p.m. for Capital Factory.

3:30 p.m. – 7:00 p.m.

NACD Fellows®-Only Capital Factory Experience

Get a behind-the-scenes tour of Austin's start-up incubator [Capital Factory](#). You'll meet resident entrepreneurs and learn about the disruptive technologies they are implementing to change how we live and work. Following the tour, enjoy a cocktail reception with a keynote speaker. *Space for the tour is limited; advanced registration is required. Please contact Meghan Metzbower at mmetzbower@NACDonline.org for information on registering.*

Keynote speaker:



Ryan Patel

Former Vice President of Global Development, Pinkberry; Director, American Red Cross, Los Angeles Region

WEDNESDAY, JUNE 13

7:00 a.m. – 8:00 a.m.

Palm Park, Level 7

Registration and Breakfast

8:00 a.m. – 8:10 a.m.

Palm Park A

Program Welcome and Overview



Erin Essenmacher

Director, Gandhi Brigade; Chief Programming Officer, NACD

8:10 a.m. – 9:00 a.m.

Palm Park A

Fueling Innovation Through Experimentation

Every company is the product of a continuous transformation that begins when it is a mere idea in its founders' minds. That continuous evolution, coupled with the globalization of the marketplace and the emergence of new technologies, compels corporate leaders to constantly consider what their company could do better, cheaper, and faster. But you don't need to overhaul your company overnight. Sometimes, small changes can lead to monumental success. In this keynote address, learn how you can source inspiration for innovation internally, minimize the impact of failed innovations, and become actively engaged in strategy setting.



Shelly Palmer
CEO, The Palmer Group LLC

9:00 a.m. – 9:15 a.m.

Networking Break

9:15 a.m. – 10:30 a.m.

Palm Park A

Terms You've Heard But Don't Fully Understand: A Guide to Blockchain, Bitcoin, and Quantum Computing

Keeping pace with changing and emerging technologies is not only difficult but also necessary as a corporate director. When you are not fully conversant with how a new technology could affect your business, opportunities are missed, risks are heightened, and key questions about strategy are never asked. In this fast-paced, 75-minute session, three experts will give you a crash course in blockchain, bitcoin, and quantum computing, explaining what they are, how they are impacting businesses, and what you as a director need to know about them.



Lyell Dampeer
President, Investor Communications Solutions, Broadridge Financial Solutions



Jeffrey McCreary
Director, Benchmark Electronics, Inc.; Member, Board of Trustees, Rose-Hulman Institute of Technology



Christa Steele
Former CEO, Mechanics Bank (MCHB); Owner, Boardroom Consulting LLC

10:30 a.m. – 10:45 a.m.

Networking Break

10:45 a.m. – 11:45 a.m.

Palm Park A

Driving Responsible Growth

Listen to any earnings call and the questions that are being asked by analysts typically fall into one of these categories:

- Environmental: climate, energy, and waste
- Social: employee retention, human rights, and benefits
- Governance: board composition, independence, and oversight of key functions.

Environmental, social, governance (ESG) is often a low priority for companies but it is gaining momentum as an investor priority. These issues have direct tiebacks to corporate strategy and long-term value creation. Boards must ensure that the companies they oversee view ESG as a business issue and not just as a feel-good issue. Our panel will share insights into how paying attention to ESG can potentially save your company money, strengthen your corporate culture, and help you attract and retain investors.



Amy Binder

CEO, RF|Binder; Director, Institute for Public Relations, MediaAdvisory Council for Brown University



Sophia Mendelsohn

Head of Sustainability, JetBlue Airways Corp.



Yumi Narita

Vice President, Investment Stewardship, BlackRock



Drew Train

Co-Founder and President, OBERLAND Director, Summer Infant Inc., National Alliance on Mental Illness NYC

11:45 a.m. – 12:00 p.m.

Networking Break

12:00 p.m. – 12:45 p.m.

Palm Park A

The Next-Generation Workforce and Boardroom

While technology often steals the spotlight as one of the major influences on the future of work, at the core of the workplace are people. Shifting demographic trends over the next 5 to 10 years will influence everything from where you will find your next customers to who is sitting next to you at the boardroom table to how you source employees. In this session, learn how you can align corporate values across generations to ensure a healthy organizational culture and how you can leverage the diversity of insights and skills available in a multigenerational workforce.



Melissa Frugé

Chief Legal Officer, Spredfast, Inc.; Director, Austin Technology Council, Texas Civil Rights Project, NACD Texas Tricities Chapter



Ashley Marchand Orme

Senior Manager, Research, NACD



Ryan McManus

Director, Nortech Systems Inc.; SVP, Partnerships and Development, EVRYTHNG

12:45 p.m. – 2:15 p.m.

Palm Park A

Networking Lunch and Keynote

Cyber-Risk Keynote

The conversation about cyber risk at the boardroom table has evolved beyond the adage “it’s not if, it’s when you will be hacked.” However, security breaches continue to happen, so are the security efforts business are making working? Former FBI Executive Assistant Director turned CrowdStrike Chief Security Officer Shawn Henry will share some of the major blind spots companies often have when assessing cyber risk, practical strategies for developing proactive cyber risk strategies versus reactive ones, and how to ensure your company is meeting stakeholder demands on the security of data.



Shawn Henry

Chief Security Officer and President, CrowdStrike Services

2:15 p.m. – 2:30 p.m.

Networking Break

2:30 p.m. – 4:00 p.m.

Palm Park A

Future Trends Workshop

This interactive workshop will discuss how transformative trends on the horizon will affect your company, and how you can prepare your company now to leverage these trends in ways that will yield opportunities and minimize risk in the future. Facilitators at your tables will guide you through this exercise so that you can head back to your boardroom with some discussion points for your next meeting agenda.



Robert M. Galford

Lead Independent Director, Forrester Research Inc.; Director, Sakonnet Point Club; Managing Partner, Center for Leading Organizations

4:00 p.m. – 4:15 p.m.

Networking Break

4:15 p.m. – 5:00 p.m.

Palm Park A

The Future of Global Finance

The financial industry has seen its share of crises over the past few years. The rise of new technologies, additional regulation, and the emergence of peer-to-peer lending coupled with scandals that have eroded public trust have left the financial system in questionable territory. What does the future of global finance look like? This panel will offer some predictions and share how today's directors can build a stronger financial tomorrow.



Sanjai Bhagat

Provost Professor of Finance, University of Colorado Boulder; Independent Director, ProLink Solutions, Integra Ventures, TiE-Rockies



Diane Sanchez

Principal, TriCap Partners; Director, NACD Texas TriCities Chapter



Frank Teruel

Chief Financial Officer, ThreatMetrix Inc.

5:00 p.m.

Program Adjourns

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Attendance at the entire course is mandatory for NACD Fellowship® credit. Please make your travel plans accordingly.

