

# NACD Technology Symposium Agenda

JULY 12–13, 2018 | THE FOUR SEASONS | SILICON VALLEY, CA

## DAY 1. THURSDAY, JULY 12

7:00 a.m. – 8:00 a.m.

Silicon Valley Ballroom

### Registration and Breakfast

8:00 a.m. – 8:05 a.m.

Silicon Valley Ballroom

### Program Welcome and Overview



**Erin Essenmacher**

Director, Gandhi Brigade; Chief Programming Officer, NACD

8:05 a.m. – 8:50 a.m.

Silicon Valley Ballroom

### Keynote

Technology guru and CES whisperer Shelly Palmer explores critical future trends on the horizon and how these new ideas will impact your businesses and boardroom.



**Shelly Palmer**

CEO, The Palmer Group LLC

8:50 a.m. – 9:00 a.m.

### Networking Break

9:00 a.m. – 9:20 a.m.

Silicon Valley Ballroom

### Short Take: IoT and Connected Devices



**Joe Jensen**

Vice President, Internet of Things Group and General Manager, Retail Solutions Division, Intel Corporation; Director, Retail Leaders Trade Association (RILA)

9:20 a.m. – 9:40 a.m.

Silicon Valley Ballroom

### Short Take: AI, Cognitive Computing and Predictive Analytics



**Michael J. Turillo, Jr.**

Co-Founder, Chair, Inno360 Inc.; Chair, Swarm Intelligence LLC

9:40 a.m. – 10:00 a.m.

Silicon Valley Ballroom

## Short Take: Get Ready—Blockchain Will Change Everything



**Glenn Gow**

Marketing Partner, Clear Ventures; Director, acutelQ, Blockchain Developers, Inc., Crimson Marketing; Cryptocurrencies Advisor

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10:00 a.m. – 10:15 a.m.

## Networking Break

10:15 a.m. – 11:00 a.m.

Silicon Valley Ballroom

## A Customer-Centric Strategy for the Digital Age

When confronted with sophisticated technological advances such as AI and machine learning, it is sometimes easy to lose sight of the fact that human behavior still drives change more than any other force. Unless companies focus on customers and consumer trends and behaviors, companies risk missing the point of digital transformation, which is to better serve the customer and ensure the longevity of the company. This session will take a closer look at why customer-centric strategy alignment should be an imperative for boards, how companies today are using consumer-behavior data to enhance long-term strategy, and which questions you as a director should be asking management to effectively spark innovation and increase stakeholder and shareholder value.



**Nadia Banks**

Intel Sports - Experience Manager, Intel Corp.



**Erin Essenmacher**

Director, Gandhi Brigade; Chief Programming Officer, NACD



**Shri Santhanam**

Partner, Oliver Wyman Labs



**Charlotte Whitmore**

Co-Founder and Chair, Analytics Pros, Inc.

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11:00 a.m. – 11:15 a.m.

## Networking Break

11:15 a.m. – 12:00 p.m.

Silicon Valley Ballroom

## Transform or Die: In Conversation with Michael Daniels

Nearly 90% of the corporations who appeared in Fortune 500 in 1955 no longer exist. At the same time, some of the most influential companies in the U.S today have only come into existence in the last 20 years. Drawing on lessons learned from BlackBerry's strategic pivot and a long career in the tech sector, director Michael Daniels discusses how boards should think about strategy and risk in an era of exponential change and increased competition from unlikely comers.



**Jeff Burgess**

National Managing Partner, Audit Services, Grant Thornton LLP



**Michael Daniels**

Director, BlackBerry, Mercury Systems, CACI International, Northern Virginia Technology Council, Virginia Chamber of Commerce; Chair, TwoSix Labs, Logistics Management Institute

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12:00 p.m. – 12:50 p.m.

Silicon Valley Ballroom

## Networking Lunch

1:00 p.m.

Ballroom Lobby

## Buses Depart for Plug and Play

Please gather in Ballroom foyer by 12:50 p.m. Buses depart promptly at 1:00 p.m.

1:30 p.m.

## Arrival & Check-in at Plug and Play

Please be seated in the Game Room.

1:35 p.m. – 1:45 p.m.

Game Room

## Welcome and Introductions

1:45 p.m. – 2:30 p.m.

Game Room

## Corporate Venturing and Innovation in Silicon Valley



**Linda Yates**

Founder & CEO, Mach49

2:30 p.m. – 2:55 p.m.

Game Room

## Insights from Leading Innovation Ecosystems in Europe and Asia



**Michael Marquardt**

Chair, International Assistance Group S.A.S., PT AA International Indonesia; Director, Commonwealth Trust Company, American Cancer Society, ACS Cancer Action Network; CEO, Global Compass Strategies, Inc.

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2:55 p.m. – 3:10 p.m.

## Networking Break

3:10 p.m. – 3:45 p.m.

## Tour of Plug and Play

3:45 p.m. – 4:45 p.m.

Game Room

## Start-up Presentations

5:00 p.m.

## Buses Depart for Four Seasons

Please gather near Plug and Play's entrance.

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6:30 p.m. – 8:30 p.m.

Silicon Valley Ballroom

## Peer Exchange and Networking Dinner

## DAY 2. FRIDAY, JULY 13

7:00 a.m. – 8:00 a.m.

*Silicon Valley Ballroom*

### Breakfast

8:00 a.m.

*Ballroom Foyer*

### Buses Depart for Google Sightseeing Bus Tour

Guided bus tour of the Google campus and Cloud Headquarters. Please gather in the Ballroom foyer by 8:00 a.m. Buses depart promptly at 8:15 a.m.

9:15 a.m. - 9:30 a.m.

*Hermann's Grid*

### Arrival and Welcome at Cloud HQ

9:30 a.m. - 9:45 a.m.

*Hermann's Grid*

### How AI and Security Enable Cloud to Transform the Enterprise

9:45 a.m. - 10:30 a.m.

*Hermann's Grid*

### 5 Questions Every Board Should Ask About Cybersecurity



**James Snow**

Security and Compliance Specialist Manager – Americas, Google Cloud Platform

10:30 am - 10:50 a.m.

*Hermann's Grid*

### Q&A with James Snow

11:00 a.m.

### Buses Depart for Four Seasons

12:00 p.m. – 1:00 p.m.

*Silicon Valley Ballroom*

### Networking Lunch and Keynote

Ask most growth experts to define the hallmark of an innovative culture and you'll get one consistent answer: the ability to tolerate—even reward—failure. In this session, TED speaker and Rejection Proof author Jia Jiang shares lessons learned from courting and overcoming failure, including powerful lessons for creating an organization built to thrive.



**Jia Jiang**

Founder, Wuju Learning Inc.; TED Speaker

1:00 p.m. – 1:15 p.m.

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## Networking Break

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1:15 p.m. – 3:15 p.m.

Silicon Valley Ballroom

### Board Leadership in the Digital Era

The impact of digital technology on value creation and company valuations across industries is vast, with estimates of the global digital economy accounting for 22% of the world's economy in 2015, forecast to grow to 25% in 2020. While digital first emerged as a marketing tactic and progressed into the operational efficiency domain, it is now a major strategic imperative evolving at a staggering pace. The next three sessions will look at digital revolution and its implications on three fronts—strategy and business model disruption, legal and regulatory implications, and the new landscape of reputation risk.

1:15 p.m. – 2:00 p.m.

Silicon Valley Ballroom

### What Business Are We In, Anyway?

Cooperation is the new competition. Business models are changing at lightning speed, and in some cases the very idea of industry itself is shifting. In this highly dynamic landscape, boards need to think much more broadly about strategy, and be willing to question even the most basic underlying assumptions.



**Nora Denzel**

Director, Ericsson Inc., Advanced Micro Devices Inc., Talend, NACD Northern California Chapter



**Erin Essenmacher**

Director, Gandhi Brigade; Chief Programming Officer, NACD



**Christa Steele**

Former CEO, Mechanics Bank (MCHB); Owner, Boardroom Consulting LLC

2:00 p.m. – 2:15 p.m.

Silicon Valley Ballroom

### ERM, Smart Growth: Balancing Innovation and Regulation

As businesses focus on growth and innovation, they must also balance regulatory, legal and reputational considerations. As policy around security and privacy catches up with technology at the state, national and international levels, it impacts companies of all sizes. Boards need to think broadly and ask the right questions to ensure management is proactively thinking about how to balance strategy with risk.



**Nichole Jordan**

National Managing Partner--Clients, Markets & Industries, Grant Thornton LLP

2:15 p.m. – 2:30 p.m.

**Networking Break**

2:30 p.m. – 3:15 p.m.

*Silicon Valley Ballroom*

**It’s a Matter of Trust**

Drawing on findings from both findings of the 2018 Edelman Trust Barometer and 2017 Edelman Investor Survey we’ll discuss changing stakeholder expectations, fueled in large part by the fallout of digital transformation. How does this impact the way boards think about transparency, culture and stewardship?



**Andrea Bonime-Blanc**

Founder & CEO, GEC Risk Advisory; Mentor, Plug & Play; Ethics Advisor, Financial Oversight & Management Board for Puerto Rico; Governance Chair, Epic Theatre Ensemble; Chair Emeritus, Ethics & Compliance Association



**JT Kostman**

CEO, Applied AI; Director, Reimagine Holdings, Jocata



**Shelly Palmer**

CEO, The Palmer Group LLC



**Friso van der Oord**

Director, Research and Editorial, NACD

3:15 p.m. – 3:30 p.m.

**Networking Break**

3:30 p.m. – 4:30 p.m.

*Silicon Valley Ballroom*

**Small Group Peer Exchange**

4:30 p.m.

**Program Adjourns**

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Attendance at the entire course is mandatory for NACD Fellowship® credit. Please make your travel plans accordingly.

