

FACULTY BIO: MARY BETH VITALE

Cofounder, Pelleria LLC

Director, Chair of Board, Nominating and Governance Committee Chair, Pareteum Corp.

Director, Nominating and Governance Committee Chair, Luna Innovations Inc.

Director, Risk and Technology Committee Chair, GEHA Inc.

Former Lead Director, Eyeris Inc.

Former Director, Chair Nominating and Governance Committee and Audit Chair, CoBiz Financial Inc.

Former Director and Chair Compensation Committee, Zynex Inc.

Former Chair and CEO, Westwind Media Inc.

Former President and Corporate Officer, AT&T Inc.



Mary Beth Vitale is currently chair of the board of Pareteum, Inc. (NASDAQ: TEUM), a global cloud-based company to enterprise and large MVNE's and MVNO's, chair of the risk and technology committee and serves on the executive committee for GEHA Inc., a federal government employee health and dental insurance carrier. Vitale also chairs the nominating and governance committee and serves on the audit committee at Luna Innovations Inc. (NASDAQ: LUNA), a global leader in advanced fiber optic-based technology for testing measurements.

Previously, Vitale was lead director for Eyeris Inc., a privately held technology company that produced business intelligence software for enterprise customers. For CoBiz Financial Inc. (NASDAQ: COBZ), an operator of community banks, insurance companies, wealth management, and employee benefits firms, she chaired the nominating and governance committee and oversaw IT and cybersecurity processes and policies. Vitale was a director on the board of Zynex Inc. (OTCQB: ZYXI), a noninvasive medical device manufacturer, where she chaired the compensation committee and served on the audit committee. Vitale is a past director of Intrado Inc. (NASDAQ: TRDO), a subsidiary of West Co., that provides life-saving emergency communications solutions to a variety of agencies and organizations. She is a former chair and CEO of Internet streaming media company Westwind Media Inc., where she raised private equity capital, positioned the dot-com era start-up company for IPO, and negotiated a merger in 2000. Vitale then co-founded Pelleria LLC. in 2001, which specializes in providing cybersecurity and governance training to corporate boards.

Outside of her for-profit board work, Vitale was founding commissioner of the Colorado Governor's Commission on Science and Technology. She also served as committee chair for legislative resolution of Advance Colorado Women on Boards, an organization that encourages corporate boards headquartered in Colorado to increase female board representation. Vitale was also founding cochair of the Greater Colorado Chapter of Women Corporate Directors (WCD) and serves on the National WCD board.

Prior to her directorship roles, Vitale was a general management executive with 25 years of experience in the telecommunications, food and beverage, and consumer products industries. Vitale was a corporate officer for AT&T and president of their Western Region for local services entry, where she successfully testified in Congress regarding rules for opening local markets. Vitale was also director, president, and COO of publicly traded Internet service provider Rocky Mountain Internet (RMI Inc.), where she completed 22 acquisitions in 18 months and brokered a deal to sell the company to EarthLink in 2000. Additionally, she was vice president of marketing for US West Communications, regional vice president of sales for Adolph Coors Co., and national sales manager for Carnation Food Services.

Vitale is a US Securities and Exchange Commission Audit Committee Qualified Financial Expert (QFE). Vitale completed the NACD Cyber-Risk Oversight Program, earning the CERT Certificate in Cybersecurity Oversight issued by the Software Engineering Institute at Carnegie Mellon University. Vitale received a bachelor's degree from Hillsdale College, a master's degree from the University of Colorado, and an advanced management certificate from the Wharton School of the University of Pennsylvania. Vitale is an NACD Faculty member, an NACD Board Leadership Fellow, and a former chair of NACD's Colorado Chapter, and was awarded to Directorship 100 in 2020. She is a frequent speaker and moderator for NACD events and webinars, Bank Director magazine conferences, and New York Stock Exchange symposiums.