

FACULTY BIO: MARY BETH VITALE

Cofounder, Pelleria LLC

Director, Chair Nominating and Governance Committee, CoBiz Financial Inc.

Director, Chair Risk and Technology Committee, GEHA Inc.

Former Lead Director, Eyeris Inc.

Former Director, Zynex Inc.

Former Chair and CEO, Westwind Media Inc.

Former President and Corporate Officer, AT&T Inc.



Mary Beth Vitale is currently a director on the boards of CoBiz Financial Inc. and GEHA Inc. Vitale chairs CoBiz's nominating and governance committee and also oversees the organization's IT and cybersecurity processes and policies. The financial holding company operates community banks, insurance companies, wealth management, and employee-benefits firms. Vitale also chairs GEHA's risk and technology committee, and serves on the executive committee of the federal government employee health and dental insurance carrier.

Previously, Vitale was lead director for Eyeris Inc., a privately held technology company that produced business intelligence software for enterprise customers. Vitale was also a director on the board of Zynex Inc. (OTCQB: ZYXI), a noninvasive medical device manufacturer, where she chaired the compensation committee and served on the audit committee. Vitale is a past director of Intrado Inc., a subsidiary of West Co., that provides life-saving emergency communications solutions to a variety of agencies and organizations. She is a former chair and CEO of Internet streaming company Westwind Media Inc., where she raised private equity capital, positioned the dot-com era start-up company for IPO, and negotiated a merger in 2000. Vitale then co-founded Pelleria LLC. in 2001, which specializes in providing cybersecurity and governance training to corporate boards.

Outside of her for-profit board work, Vitale was founding commissioner of the Colorado Governor's Commission on Science and Technology. She also served as committee chair for legislative resolution of Advance Colorado Women on Boards, an organization that encourages corporate boards headquartered in Colorado to increase female board representation. Vitale was also founding cochair of the Greater Colorado Chapter of Women Corporate Directors (WCD).

Prior to her directorship roles, Vitale was a general management executive with 25 years of experience in the telecommunications, food and beverage, and consumer products industries. Vitale was a corporate officer for AT&T and president of their Western Region for local services entry, where she successfully testified in Congress regarding rules for opening local markets. Vitale was also director, president, and COO of publicly traded Internet service provider Rocky Mountain Internet (RMI Inc.), where she completed 22 acquisitions in 18 months and brokered a deal to sell the company to EarthLink in 2000. Additionally, she was vice president of marketing for US West Communications, vice president of sales for Adolph Coors Co., and national sales manager for Carnation Food Services.

Vitale is a US Securities and Exchange Commission Audit Committee Qualified Financial Expert (QFE). Vitale completed the NACD Cyber-Risk Oversight Program, earning the CERT Certificate in Cybersecurity Oversight issued by the Software Engineering Institute at Carnegie Mellon University. Vitale received a bachelor's degree from Hillsdale College, a master's degree from the University of Colorado, and an advanced management degree from the Wharton School of the University of Pennsylvania. Vitale is an NACD Faculty member, an NACD *Board Leadership Fellow*, and a former chair of NACD's Colorado Chapter. She is a frequent speaker and moderator for NACD events and webinars, *Bank Director* magazine conferences, and New York Stock Exchange symposiums.