

FACULTY BIO: GERALD M. CZARNECKI

Chair, ECO Building Products

Chair, Audit Committee, Jack Cooper Enterprises

Chair, Compensation Committee, RFD & Associations

Former Director, State Farm Insurance, State Farm Bank, and State Farm Fire & Casualty Companies

Chair and CEO, The Deltennium Group Inc.



Gerald M. Czarnecki brings extensive experience as a board chair, committee chair, sitting director, C-level executive, entrepreneur, and leadership advisor to his engagements as an NACD faculty member. He is an expert in executive leadership, strategic marketing, and board governance with decades of experience in C-level positions. He has been a chief executive officer, chief operating officer, chief administrative officer, chief financial officer, chief marketing officer, and general manager in industries ranging from consumer marketing and financial services to aviation, technology, media, and TV production.

Mr. Czarnecki currently serves on the board of several companies, including ECO Building Products, where he is board chair; Jack Cooper Enterprises, where he chairs the Audit Committee; and RFD & Associates, where he chairs both the audit and compensation committees. He has also served on the boards of State Farm Insurance, where he was a member of the company executive committee and chaired the audit committee; State Farm Bank, where he chaired the compensation committee; and State Farm Fire & Casualty Companies.

Mr. Czarnecki is the Chair and CEO of the Deltennium Group Inc., a consulting practice that helps individuals and organizations with strategic marketing, managerial leadership, and board governance. Prior to forming The Deltennium Group, Mr. Czarnecki was Chairman and Founder of Snowden Hill, a boutique investment bank focused on investments in the retail industry. As an entrepreneur, he has founded and operated several consumer marketing organizations, and continues to this day with investments in retail marketing.

Mr. Czarnecki has held a number of executive positions in the banking and financial services industry, including

- General Manager of the fourth largest bank trust department in the country;
- CFO of the eighth largest bank holding company;
- CEO of a large, publicly held bank; and
- CEO of a large privately held bank owned by an investor group headed by former Secretary of the Treasury, William Simon.

Mr. Czarnecki was part of the team recruited by Louis Gerstner to begin the turnaround of IBM Corporation. Serving as an IBM senior vice president, Mr. Czarnecki had worldwide responsibility for customer-focused quality initiatives, human resources, real estate services, quality programs, non-manufacturing procurement, aviation, and a wide range of other staff functions. He later served as president of UNC Inc., a NYSE aviation company which manufactured aircraft engine parts, repaired and overhauled aircraft engines and accessory components, and provided significant outsourcing services to the United States military.

In addition to his leadership responsibilities, Mr. Czarnecki is an author who has written seven books on leadership and governance and writes a monthly column on nonprofit governance for a regional business magazine. He holds a B.S. in Economics from Temple University, an M.A. in Economics from Michigan State University, is a Certified Public Accountant, and has a Doctor of Humane Letters from National University.

Mr. Czarnecki is an NACD Board Leadership Fellow and holds the The CERT Certificate in Cybersecurity Oversight.