

FACULTY BIO: JENNIFER WOLFE

Independent Director, Pub Group Investments

Independent Director, Internet Corporation for Assigned Names and Numbers,
Generic Name Supporting Organization Council

Investor Director, Rivercoast Film Distribution Company

Investor Director, Fan Bash tech start up

Chair, Greater Cincinnati Venture Capital Association

Founder & CEO, Dot Brand 360



Jennifer Wolfe brings extensive experience to her engagements as an NACD faculty member. As a director, entrepreneur, author and advisor to Fortune 500 companies, she is an expert in disruptive innovation, future trends, process improvement, and intellectual property strategy. She holds a juris doctor with a master's degree in Organizational Behavior from the University of Cincinnati and has completed post graduate programs at Stanford Director's College and Harvard Practicing Law Institute.

Ms. Wolfe is the CEO of Dot Brand 360, a digital agency that consults with global brands to prepare them for disruptive digital trends and cutting-edge technology in a changing Internet landscape. The company works closely with organizations such as the Food Network, HGTV, the Cooking Channel, the Travel Channel, Macy's, Nestlé, SAS, Discovery Communications, Livestrong, Richemont, and others.

Ms. Wolfe has also served as managing partner of intellectual property law firm, Wolfe, Sadler, Breen, Morasch, and Colby, which ranked in the top 75 patent law firms in the U.S. The firm has represented clients such as Microsoft, Adobe, Kroger, Procter & Gamble, Kraft Foods, Scripps Networks Interactive, Duke Energy, American Express, other Fortune 500 companies, and emerging growth companies in the technology, media, entertainment, retail, and consumer products industries. Ms. Wolfe was the first woman to serve as president and chair of the board of Greater Cincinnati Venture Association. She is CERT Certified in Cybersecurity Oversight and an NACD Board Leadership Fellow. She is a certified six sigma black belt in process improvement, nationally accredited in public relations by the Public Relations society of America and five time winner of the IAM Global IP Strategy thought leader award.

Wolfe is a repeat published author with her research and thought leadership endorsed by senior executives from Microsoft, Procter & Gamble, Richemont, Warner Brothers, GE, the Motion Picture Association of America, Uber, and others. Her published books include Brand Rewired, Domain Names Rewired, Digital in the Boardroom, Blockchain in the Boardroom and coming soon, Disruption in the Boardroom. As a successful board member, executive, attorney, entrepreneur, and advisor her areas of expertise include:

- Blockchain Technology
- Digital Disruption
- The Future of Work & Societal Shifts
- Global Internet Policy, Open Source Compliance & Technology Governance
- Patent Analytics and Trend Forecasting
- Crisis Response & Communications

Wolfe is widely recognized for her contributions to the community. She has been a member of the Tocqueville Society of the United Way and has served on the board of directors and chaired fundraising events for the American Red Cross, the Leukemia & Lymphoma Society (which named her Woman of the Year) and the Film Commission in Cincinnati, Ohio.

Wolfe has also worked with NACD Board Advisory Services in manufacturing, financial services, energy & utilities, healthcare, and retail industries, among others, with companies such as Foot Locker Inc., Delta Dental, Simpson Manufacturing and NorthWestern Corp.